



# Financial Health Matters

## The Value of Understanding Important Principles

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### Directional Gap:

- Travel can cause gaps in your journey and destination.
- The difference creates a compounding gap to be dealt with.
- Financial issues compound in this same way.
- See The Power of Compounding

When my children first started going to school, I told them that the only thing they needed to learn really well was how to read. I said, once you learn that you can learn any subject, any language. The same is true of any principle. Understanding important financial principles improves our ability to see how we can successfully apply them in every financial decision we make.

Psychologist, Dr. George Pransky, relates that when his grandson was born, he couldn't use his hands, because he didn't know he had them. He'd hit

himself in the face and cry about it. But once he learned that he had arms and hands, he started to do things with them like suck his thumb or hold his bottle. It wasn't long and he could do all kinds of things with his hands. He didn't have to give his grandson a list of every little way to use his hands, because the baby started a 'learning curve' of constant improvement as soon as he became aware of them.

The awareness of sound **FINANCIAL Directions** can provide insights amongst the

massive information available that improve financial health .



**FINANCIAL Directions** provide insightful ways to learn and apply principles of financial health.

## The Principle of Compounding

The longer you continue off course, the more pronounced your loss becomes.



Let's say we were to take a trip to Nova Scotia, an island off the east coast of Canada.

**What would your final destination be if your plane**

**was just a few degrees to the south?**

This map shows you would end up deep in the waters of the Atlantic Ocean.

Notice that the longer you stay off course, the wider your gap or loss becomes, indicated by

the yellow lines.

We call this directional gap compounding in the financial world.

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**FINANCIAL Directions** for your "financial health"

**Financial Health Services** is an Idaho based firm owned and operated by **Joel B. Cleverley**, offering financial services since 1980. Our mission focus is to provide "**Financial Directions**" designed to improve "*financial health*" through quality integration of customized analysis design, funding products and professional services.



**Joel B. Cleverley,**  
Owner

**Quality Resources**

**Analysis:** We offer a comprehensive or comparative Plan and Product evaluation for retirement & asset management, estate preservation, business solutions, company benefits and more.

**Products:** Competitively designed funding plans with preferred top-rated companies.

**Service:** Network of industry experts, valuable information, efficient implementation.

To sign up for my free "Financial Health Matters" eZine, just send your Email address to: [admin@financialhealthservices.net](mailto:admin@financialhealthservices.net)

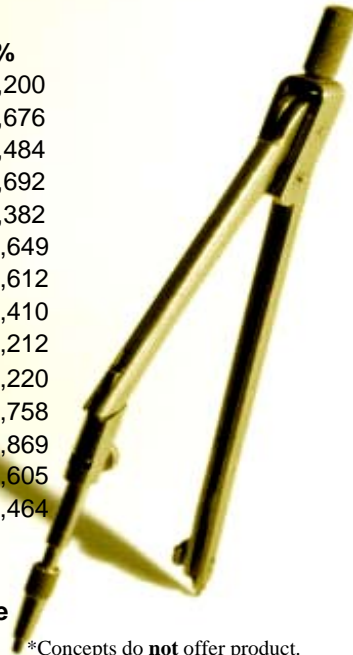


**Financial Health Services**

Take for example how any \$100 a month problem can compound with just inflation and interest working against you over time.

| Year | Inflated 3% | 5%      | 10%            | 15%     | 20%       |
|------|-------------|---------|----------------|---------|-----------|
| 1    | 1,200       | 1,200   | 1,200          | 1,200   | 1,200     |
| 2    | 1,236       | 2,496   | 2,556          | 2,616   | 2,676     |
| 3    | 1,273       | 3,894   | 4,085          | 4,281   | 4,484     |
| 4    | 1,311       | 5,400   | 5,804          | 6,235   | 6,692     |
| 5    | 1,351       | 7,020   | 7,735          | 8,521   | 9,382     |
| 6    | 1,391       | 8,763   | 9,900          | 11,190  | 12,649    |
| 7    | 1,433       | 10,634  | 12,323         | 14,301  | 16,612    |
| 8    | 1,476       | 12,641  | 15,031         | 17,923  | 21,410    |
| 9    | 1,520       | 14,793  | 18,054         | 22,131  | 27,212    |
| 10   | 1,566       | 17,099  | 21,426         | 27,016  | 34,220    |
| 15   | 1,815       | 31,258  | 44,902         | 65,791  | 97,758    |
| 20   | 2,104       | 50,831  | 84,367         | 145,604 | 257,869   |
| 25   | 2,439       | 77,555  | <b>149,844</b> | 308,252 | 658,605   |
| 30   | 2,828       | 113,681 | 257,522        | 637,845 | 1,658,464 |

\*Undetected for 25 years at 10% would cause a \$149,844 LOSS. That's a house! What if you have 5 or 10 of these problems? We have the expertise and resources to detect and provide alternative solutions to these compounding problems.



\*Concepts do not offer product.

house for that much! If you have ten of these problems, that's \$1.4 million and unresolved for just 5 more years would add an additional \$1 million to your loss, totaling \$2.5 million.

Financial Directions can help you detect and resolve the hidden problems affecting you.

**Call us for a free consultation.**

**The Power of Compounding**

An example of the compounding gap principle is illustrated in this chart.

If you have *one* \$100 a month problem that goes undetected or

unresolved for 25 years with just inflation and 10% interest working against you, it compounds or grows into a \$149,000 loss. You could by a

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